

## **Historic, Archive Document**

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62,25

DEAM'S

1932

## Gladioli List



All Bulbs listed are of finest quality, grown on new ground, and all are grown from number 5 and 6 and Bulblets---insuring young, vigorous and healthy stock.

All are true to name varieties. All varieties in popular "Favorite" groups are popular, well-known prize winners. The name following variety is name of originator. "P" is abbreviation for Primulinus, the florist type of Gladiolus---very fine for home decoration---although not as large as the others.

### Terms and Discounts

All prices in this list are prepaid in the U.S. and Canada.

Terms: 20% cash with order and balance C. O. D.

Orders placed now will be held on a deposit of 20 per cent. until March 1st if you so desire.

On orders of \$2.00 to \$5.00 you may select free bulbs to the extent of 5%, orders of \$5.00 to \$15.00, 10%; orders \$15.00 to \$25.00, 15% and over \$25.00, 20%. These discounts are for cash with order.

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## HARRY DEAM

3408 Central Drive, Fort Wayne, Ind.

# Popular "Favorites" Group

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**Annie Laurie** (Brown) P. The Sweetheart Gladioli. Light pink, over white ground.

**Copper Bronze** (Kunderd) P. A very striking copper bronze color. Very large graceful flowers.

**Dr. F. E. Bennett** (Diener). One of the best bright scarlets. Many open. The best in its class.

**Emile Auburn** (Lemoine) France Very large, wide open flowers of coppery bronze, overlaid with slate. Cherry blotch, one of the best smokies.

*Note Emile Auburn---is very special and priced at 10c each; 3 for 25c; 10 for 70c; 100 for \$5.00.*

*Medium, 10 for 50c; 100 for \$3.25; 100 extra large selected bulblets for 25c.*

**Gloriana** (Betscher). The rosebud Gladioli. Fine color combination---salmon with golden throat. Everyone loves it. Fine basket flower.

**Golden Frills** (Kunderd) P. A large open flower. Deep rich daffodil-yellow with slight pink lines on lower petals. Intensely ruffled and very choice.

**Kunderd's Yellow Wonder** (Kunderd). A fine mid-season variety. Buttercup yellow. No markings.

**Mrs. F. C. Peters** (Fisher). Orchid, very fine late lavender, darker blotch.

**Mrs. Leon Douglas** (Diener). Very large rose salmon, striped scarlet. Many open wonderful.

**Rev. Ewbank** (Holland). Early light blue, yellow throat markings.

**Mr. W. H, Phipps** (Diener). The wonder Gladioli. Very large salmon pink. Very often has 16 or more open. Late.

**White Butterfly** (Kunderd) P. Well named. White with soft cream throat. Beautiful cut flower.

## Prices

For the Popular Favorites-Large Size

1 1-4 inch and up:

1 Bulb for.....	10c
3 Bulbs for.....	20c
10 " " .....	50c
100 " " .....	\$4.00

Medium Size-1 inch and up:

5 Bulbs for.....	20c
10 " " .....	35c
100 " " .....	\$2.75

Extra Large Selected Bulblets:

100 for.....	25c
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*5 Bulbs may be chosen at the 10 rate.*

*25 " " " " " 100 rate.*

*Deam's choice mixture---100 Bulbs for \$3.00.*

## CULTURAL DIRECTIONS

American Gladiolus Society. Cultural directions will be furnished with each order.

Join the American Gladiolus Society.

Membership fee \$2 per year.



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Please ship to

Free Bulbs for names of friends interested in Gladiolus.

[illegible]

**HARRY DEAM**

**3408 Central Drive**

**FORT WAYNE, INDIANA**







# New Introductions

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*Sizes are sure to please you.*

*Large sizes, 1 $\frac{1}{4}$  inches and up; medium sizes, 1 inch and up; small sizes,  $\frac{3}{4}$  inch and up. 5 bulblets at the 10 rate.*

**Picardy** (Palmer). The new wonder Gladioli. The most outstanding variety exhibited in 1930. Tall, straight spike with many large wide open blooms open at a time. Perhaps the most pleasing light pink ever introduced. This variety is quite reasonable considering its rapid increase. It will be in demand for many years.

*Prices:* Large, each \$8.00; medium \$6.00; small \$5.00.

Bulblets \$1.00; 10 for \$8.00

**Bagdad** (Palmer). New smoky old rose, large with several flowrets open. This was one of the tallest Gladiolus we grew last year. You will love it. Excellent propagator.

*Prices:* Large, each \$4.00; medium \$3.00; small \$2.50

Bulblets 50c; 10 for \$4.00.

**Pirate** (Palmer.) A fine, new deep red. Shades and tints of carmine, pomegranate and purple. Blooms large, wide open, 5 to 6 out on tall straight spike. Excellent propagator.

*Prices:* Large, each \$4.00.

Bulblets 50c; 10 for \$4.00.

**William Randolph Hearst** (Kunderd). Beautiful tall plant; many large flowers open; deep flesh corral pink; canary yellow throat.

*Prices:* Large, each \$4.00, medium \$3.00, small \$2.50.

Bulblets 50c, 10 for \$4.00.

**Achievement** (Kunderd.) Tall, with 5 or more giant flowers open, intensely ruffled. Rich, deep canary yellow with large beautiful red blotches on lower petals, very showy.

*Prices:* Large, each \$4.00, medium \$3.00.

Bulblets 50c, 10 for \$4.00.

# New Introductions

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**Otto Carmichael** (Kunderd). A very large stately plant, many flowers open, rich golden yellow, intensely ruffled, outer border of petals are richly blushed or tinted a beautiful golden tone, deeper with soft pink flush, lower petals have soft rose pink markings.

*Prices:* Large, each \$4.00, medium \$3.00.  
Bulblets 50c, 10 for \$4.00.

**Lavender Delight** (Arenius). Fine new lavender, light lavender markings, 5 or more open.

*Prices:* Large, each \$4.00  
Bulblets 50c, 10 for \$4.00.

**Radiance Arenis**—Fine dark red.

*Prices:* Bulblets, each 50c, 10 for \$4.00.

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## SPECIAL COLLECTIONS OF NEW INTRODUCTIONS

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We cannot give discounts on these special collections.

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No. 1. 1 large Picardy, 1 large Otto Carmichael, 1 medium Bagdad.

\$15 value. special for \$9.75.

No. 2. 1 medium Picardy, 1 large Otto Carmichael, 1 medium Bagdad.

\$13 value. special for \$8.75.

No 3. 1 small Picardy, 1 large Otto Carmichael, 1 small Bagdad.

\$11.50 value. special for \$7.75.

No. 4. 1 large Wm. Randolph Hearst, 1 large Bagdad, 1 medium Achievement.

\$11 value for \$7.50.

No. 5. 1 Bulblet each, Picardy and Bagdad, and 1 each my choice of 3 varieties listed under "New Introductions."

Value \$3 for \$2.

Name your choice and I will send them if I can

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